



**FREDDY MARTIN** *plays* **JEROME KERN—VOLUME II**

*Designed for Dancing*



**ABOUT**  
*Freddy Martin*

This is the second time that Freddy Martin has been called upon to record the music of Jerome Kern for a "Designed for Dancing" album — the first time was a year ago.

Since his last Kern assignment Freddy has been a busy man indeed. A good part of his activity has been in the field of television, where he feels there's a great future for all dance bands. Since 1947 he has been gradually converting his band to the needs of the orthicon tube; every new musician hired by Freddy since then has had to possess an aptitude for showmanship as well as a high degree of musicianship.

Martin's first TV experience came in late 1949, when he presented a series of shows from the Hollywood Palladium. What he

found out about the new medium there helped him enormously in his next show — a program called "Band of Tomorrow," which had its Los Angeles premiere about the time Freddy's first "Designed for Dancing" collection was released. "Band of Tomorrow" gave young musicians the opportunity to compete for places in a youth orchestra. The show was sensationally successful and was discontinued only because Freddy had to come East to fulfill some important personal appearance commitments.

Arriving in New York in early 1951 Freddy discovered that his new TV reputation had preceded him; he was besieged with video offers. The one he accepted was from "Cavalcade of Bands." Up to the time Martin was on the show, bands changed from week to week, but he stayed for four weeks. The innovation proved so popular that "Cavalcade of Bands" changed its format to allow other bands to follow Martin's lead.



As this set of Kern selections is being issued (in the fall of 1951) Freddy Martin is well into his latest television series, this time for Hazel Bishop Lipstick, over the NBC-TV network. So Freddy Martin, who has become famous as a recording artist and as a dance band idol, has now made still another career for himself in the latest entertainment medium.

#### ABOUT

### *Jerome Kern*

American popular music suffered a great



*Jerome Kern*

loss when, in 1945, Jerome Kern died. Credited with composing the scores for more than one hundred shows and motion pictures, Kern's inspired music earned for him an honored place in our musical heritage.

Jerome David Kern was born in New York City in 1885. His first musical instruction was received from his mother, later in life he studied at the New York College of Music and then went abroad for advanced schooling. In 1911 he wrote his first score, for *The Red Petticoat*. It was three years later, however, before he had his first big hit. This was *They Didn't Believe Me*, which was sung by Julia Sanderson in *The Girl From Utah*.

After that hit followed hit: *Roberta*, *Music in the Air*, *The Cat and the Fiddle*, along with films like *Swing Time*, *I Dream Too Much* and *Cover Girl*.

As this album is being released M-G-M is issuing still another lavish version of Kern's greatest success, *Show Boat*.



# Designed for Dancing

## Ten Great Bands play the music of Nine Great Composers on RCA VICTOR 45 rpm RECORDS

**Franklie Carle plays**

**Frank Loesser**

My Darling, My Darling  
Two Sleepy People  
I Wish I Didn't Love You So  
Spring Will Be a Little Late This Year  
Once in Love with Amy  
Moon of Manakoora

**WP-280 \$2.90\***

**Tommy Dorsey plays**

**Cole Porter**

Just One of Those Things  
Love for Sale  
Why Shouldn't I  
You Do Something to Me  
I Get a Kick Out of You  
It's Delovely

**WP-263 \$2.90\***

**Ralph Flanagan plays**

**Rodgers and Hammerstein**

Some Enchanted Evening  
People Will Say We're in Love  
The Surrey with the Fringe on Top  
It Might as Well Be Spring  
If I Loved You  
Oh, What a Beautiful Mornin'

**WP-268 \$2.90\***

**Ralph Flanagan plays**

**Rodgers and Hammerstein —  
Vol. II**

Oklahoma • Bali H'ai  
That's For Me • I Have Dreamed  
June Is Bustin' Out All Over  
The Gentleman Is a Dope

**WP-319 \$2.90\***

**Spike Jones plays**

**The Charleston**

The Charleston • Charlestono-Mio  
Black Bottom • Doin' the New Raccoon  
I Wonder Where My Baby Is  
Tonight • Varsity Drag

**WP-277 \$2.90\***

**Sammy Kaye plays**

**Irving Berlin**

Blue Skies • Always  
How Deep Is the Ocean • Say It Isn't So  
A Pretty Girl Is Like a Melody  
Alexander's Ragtime Band

**WP-266 \$2.90\***

**Wayne King plays**

**Johann Strauss, Jr.**

The Blue Danube  
Wine, Woman and Song  
Tales from the Vienna Woods  
Emperor Waltz • You and You  
Voices of Spring

**WP-270 \$2.90\***

**Wayne King plays**

**Franz Lehár**

Merry Widow  
Say Not Love Is A Dream  
Yours Is My Heart Alone  
Vilia  
Gold And Silver Waltz  
Frasquita

**WP-321 \$2.90\***

**Freddy Martin plays**

**Jerome Kern**

Make Believe  
All the Things You Are  
Smoke Gets in Your Eyes  
I've Told Every Little Star  
The Song Is You • Who

**WP-265 \$2.90\***

**Freddy Martin plays**

**Jerome Kern—Vol. II**

Why Do I Love You  
The Way You Look Tonight  
Yesterdays  
Look for the Silver Lining  
Long Ago and Far Away  
She Didn't Say Yes

**WP-320 \$2.90\***

**Vaughn Monroe plays**

**Victor Herbert**

Ah! Sweet Mystery of Life • Toyland  
Kiss Me Again • Indian Summer  
Gypsy Love Song  
I'm Falling in Love with Someone

**WP-264 \$2.90\***

**Vaughn Monroe plays**

**Cole Porter**

So in Love • I Concentrate On You  
Easy to Love  
I Get a Kick Out of You  
Don't Fence Me In  
What Is This Thing Called Love

**WP-322 \$2.90\***

**Pérez Prado plays**

**Mucho Mambo**

Mambo #8 • Babarabatiri  
Pachito E-ché • Mambo #5  
Oh Caballo • Pianolo

**WP-302 \$2.90\***

**Hugo Winterhalter plays**

**Isham Jones**

On the Alamo  
There Is No Greater Love  
Why Can't This Night Go On  
Forever • I'll See You In My Dreams  
It Had to Be You  
You've Got Me Crying Again

**WP-296 \$2.90\***

*All albums listed are available in  
78 rpm albums at slightly higher prices*

\*Prices shown are suggested list, exclusive of Federal and local tax.